

# **Sample Interview Questions: Annette Sym**

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- 1. What was it like being a woman who weighed 220 pounds?**
- 2. How did you try to lose weight?**
- 3. I understand that your nickname in high school was “Porky.” A lot of kids today get called names and bullied because of their weight. I bet you still remember how that feels after all these years, right?**
- 4. When the economy gets bad, people get fatter. Why is that?**
- 5. Unlike Oprah, you’ve kept your 70 pounds off for 17 years. Wow, more than a degree, this really gives you credibility with people and you’ve become an inspiration for others. How has this changed your life?**
- 6. In struggling to lose weight, what are the 1-2 mistakes you see people make over and over?**
- 7. You’ve sold over 2.5 million cookbooks in Australia and have almost a celebrity status there. Why are you launching in America?**
- 8. I understand that you’re one of the top 30 entrepreneurs in Australia. What awards have you won?**
- 9. Tell us about using your ironing board as a desk. Give us a visual of your humble beginnings.**
- 10. You mention in your success story that no bank would give you a loan to start your business. How can you start a business without a loan?**
- 11. Why do people have so much trouble losing weight and keeping it off?**
- 12. What do you say to people who don’t like to cook; how can you help them?**
- 13. Tell us about your 28-day Weight Loss Plan. Is this just for women or can men use this plan, as well? Can you explain the difference between Level 1 and Level 2?**
- 14. For everyone listening right now, what’s the ONE THING you want them to remember to help them lose weight?**

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